

CHANNEL



LIVE

11th-12th September 2018 - NEC Birmingham

www.channel-live.co.uk

ATTENDEE DEMOGRAPHICS

 **3006**
TOTAL ATTENDEES

 **241%**
ONSITE REGISTRATIONS
*SINCE 2016'S SUMMIT SOUTH



10% OF ALL ATTENDEES
WERE IT/ DATA RESELLERS
(10X MORE THAN 2016)

727
MEETINGS
ARRANGED

THE MOST POPULAR
SEMINARS WERE:
IP VOICE
GDPR
CHANNEL STRATEGY

6
CHINESE
EXHIBITORS

48% OF
DELEGATES
HAD NEVER
ATTENDED
ONE OF
OUR
CHANNEL
ONLY
EVENTS

JOB POSITION



57% OF ALL ATTENDEES
WERE RESELLER BUSINESSES

