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300% increase in ransomware attacks, with more than 50% directed against small businesses<sup>1</sup>

90% of SMBs would consider hiring a new MSP if they offered the right security solution<sup>2</sup>

### **Layered security with Office and Teams**

#### Collaborate in real time

- > Video Conferencing
- > Group Chat
- > Easy access to files
- > Co-authoring
- > App integrations
- > Phone system (Business Voice add-on)

#### Easily secure and manage devices

- > Intune Device Management
- > Intune Mobile App Management
- > Autopilot

### Defend against cyberthreats and data loss

- > Azure Information Protection
- Cloud App Discovery
- > Office 365 DLP
- Microsoft Defender for Office 365
- > Microsoft Defender for Business

#### **Enable secure access and protect identity**

- > MFA Conditional Access
- > App Proxy
- > Dynamic Groups
- > Azure Virtual Desktop

<sup>1 -</sup> Homeland Security Secretary Alejandro Mayorkas, 06 May 2021 ABC report

<sup>2 -</sup> Official Statistics Cyber Security Breaches Survey 2022





# Grow your profits through standardised managed services:

Leverage Microsoft 365 Business Premium as a foundation to create an ongoing flywheel of recurring high-margin standardised managed services offers for remote access, teamwork and security. Build additional services for monitoring, alerts and compliance to become your customers outsourced IT team.



## Secure your customers and manage risk:

Elevate your customer's security in remote/hybrid environments by upselling to Microsoft 365 Business Premium. Accelerate shift to cloud and reach new higher margin customers.



# Reduce operational cost and complexity:

Standardisation on an integrated, comprehensive security and productivity toolkit reduces the learning curve for IT and support staff and reduces time to market. Plus, unified administration, licensing and billing reduce cost and complexity

### Want to know more or get started with Business Premium?

Our team of Microsoft Modern Workplace specialists are here to help, get in touch.

modernworkpractice@giacom.com or call 03304 333 888.